the BIG HOOT
BIRMINGHAM 2015

Trail Map

20 July - 27 September 2015



LDC
Private Equity Less Ordinary

FORT DUNLOP

Presenting Partners:

WILD IN ART

Birmingham Children's Hospital Charity

A Wild in Art event delivered in partnership with Birmingham Children's Hospital Charity

A Message from Birmingham Children's Hospital

For over 150 years Birmingham Children's Hospital has been an integral and treasured part of the city's landscape. Treating one in five children from the ten districts of Birmingham every year, it is an institution that has touched everybody in Birmingham at some point in their lives and this is why it is the beneficiary of The Big Hoot 2015.

"I am so excited at the thought of hundreds of vibrant owls swooping into Birmingham to fill it with colour. The innovative 'Big Hoot' offers families a free and fun day out, exploring areas of our city they may never have visited before, with the added bonus of helping them to stay active. This is important to us, because at Birmingham Children's Hospital, we believe leading an active lifestyle is one of the best things you can do for your family's health, and we are committed to doing all we can to promote it.
We thank everybody who has supported this important project. We simply could not have done it without you."

Sarah-Jane Marsh

Chief Executive,
Birmingham Children's Hospital

Birmingham Children's Hospital Charity



The Big Hoot

A Celebration of Creativity in Birmingham

Across the region, behind closed doors, an invasion was being planned. Businesses, artists and communities knew the secret - and of course the children were getting ready too. Then, one by one, they came. A street corner here, a shopping centre there, until the people awoke one morning and found them - over 210 owls with a story to tell...

With 89 giant owls to see - each one individually created by artists from Birmingham and beyond - and over 120 owlets created as part of The Little Hoot education programme, this owl spotting experience is inspiring fun for everyone and is completely FREE.

Follow the trail from the city centre to Sutton Coldfield, Winson Green to Kings Heath and many places in between and enjoy beautiful open spaces, inspiring buildings and Birmingham's cultural heritage along the way.

Enjoy cartoon owls; night owls; wise owls; celebrity owls; jewellery owls; the 'Owl and the Pussycat'; owls from the pyramids of Egypt, Amazonian Rainforests and outer space; owls that celebrate Birmingham's landmark architecture, history, people, places, cultural diversity and more…

All the giant owls have been generously sponsored by companies and organisations and at the end of the trail, they will be auctioned to raise money for Birmingham Children's Hospital.

We hope you have fun discovering all the owls and now...let the 'owl-spotting' begin!!!



A Message from Wild in Art

We very much hope that The Big Hoot offers both residents and visitors an opportunity to discover Birmingham's rich cultural and creative offer, whilst at the same time raising significant funds for our partner Birmingham Children's Hospital.

The success of The Big Hoot has been completely dependent on the generous participation and exceptional contribution of many people and communities across the region. The incredible level of support from businesses is unprecedented and we are indebted to so many companies and organisations who have embraced this project. We would particularly like to extend sincere thanks to all the many talented artists and schools who have taken the owl sculpture as a blank canvas and expressed a myriad of stories in such creative and innovative ways.

We hope that you take these special owls 'under your wing' and do share your photographs and stories with us.

Sally-Ann Wilkinson and Charlie Langhorne
Directors
www.wildinart.co.uk

WILD IN ART™



Dates for your diary



10-11 October

The Big Hoot Farewell Weekend

This will be your last chance to see all the owls before they fly off to be auctioned to raise funds for Birmingham Children's Hospital.

15 October

The Big Hoot Auction

Find out more at www.thebighoot.co.uk

The Big Hoot App

Use The Big Hoot app to track down all the owls and owlets and scan the QR code at each location to 'find' them and release special offers. You can also use the app to upload your pictures to Facebook and Instagram or tweet them to your friends – remember to use #thebighoot2015

The Big Hoot app is free and available on the App Store and on Google Play™.





Presenting Partners

LDC

Private Equity Less Ordinary

LDC is very proud to be continuing its long-standing relationship with Birmingham Children's Hospital and Wild In Art by supporting The Big Hoot as Presenting Partner.

As the UK's leading regional private equity house investing in some of the Midlands' brightest and most ambitious enterprises, we are fully committed to supporting the region through our community activities. LDC's long standing association with Birchfield Harriers and sponsorship of the Junior Development programme forms part of our ongoing pledge to support local promising British talent and as part of that LDC have supported the owl 'Fleet and Free' for Birchfield Harriers to recognise their achievement.

"We hope that you enjoy the trail and discover all that Birmingham has to offer. We are especially proud to be sponsoring 'Selfie' and 'One Giant Hoot for Owlkind' which can be found in central Birmingham and please don't forget to visit Alexander Stadium where you'll see 'Fleet and Free'."

Andy Lyndon

Director, LDC

F D

FORT DUNLOP

Fort Dunlop is an iconic Birmingham landmark. Succeeding a history of manufacturing, Fort Dunlop is now a Grade A office building, a hub of innovation and creativity, and home to over 40 businesses – many in the digital, creative and media industries. Close to Birmingham city centre, Fort Dunlop offers modern, quality office space, a range of retail and leisure outlets and eateries, a hotel and unique event spaces for hire, including the largest decked rooftop in Europe.

Fort Dunlop is a longstanding supporter of Birmingham Children's Hospital and proud to be part of an event which brings colourful art and community engagement to Birmingham.

"The Big Hoot is such a fantastic campaign that has already built a lot of excitement and momentum, both at Fort Dunlop and across the city. We're so proud to be a Presenting Partner and are looking forward to welcoming visitors on The Big Hoot trail throughout the summer."

Libby Witherden

Head of Marketing and Events at Fort Dunlop

Thank You...

Special thanks to our sponsors, partners and funders for your invaluable contribution and support in enabling this event to take place.

Presenting Partners:

LDC

Private Equity Less Ordinary

F D

FORT DUNLOP

Community Partners:

LLOYDS BANK

Pertemps Network

the face of recruitment

Official Supplier:

harrowgreen

Parliament Partner:

crosscountry

Education Partner:

THE SCHOOLS OF KING EDWARD VI IN BIRMINGHAM

Media Partners:

Freeradio

BIRMINGHAM POST

BIRMINGHAM MAIL

Supported by:

Birmingham City Council

See all The Big Hoot sponsors and partners at www.thebighoot.co.uk/sponsors

The Big Hoot Trail Map

1. **Big Brown Inky Owl**
   Artist: Kate Leonard
   Sponsor: JQ BID
   Location: Jewellery Quarter Station
2. **Jewellery Owl**
   Artist: Sue Guthrie
   Sponsor: Birmingham City University
   Location: Golden Square, Jewellery Quarter
3. **Bejewelled Owl**
   Artist: Claire Scully
   Sponsor: JQ BID
   Location: St Paul's Square, Jewellery Quarter
4. **Nature's Growth**
   Artist: Goosensei
   Sponsor: Irwin Mitchell
   Location: Church Street Square
5. **Priceless**
   Artist: Sarah Taylor Silverwood
   Sponsor: Lloyds Bank
   Location: Cathedral Square
6. **One Giant Hoot for Owlkind**
   Artist: Vicky Scott
   Sponsor: LDC
   Location: Cathedral Square
7. **Wise Owl**
   Artist: Georgia Henn and Simon Elman
   Sponsor: Eversheds
   Location: Cathedral Square
8. **Skyclad**
   Artist: Mac1
   Sponsor: PwC
   Location: St Philip's Place
9. **Delivered by Owl**
   Artist: Helen Dodsworth
   Sponsor: Citypress
   Location: St Philip's Place
10. **Owl by Night**
    Artist: Sophie Handy
    Sponsor: Wragge Lawrence Graham
    Location: St Philip's Place
11. **Under the Glow of Moonlight**
    Artist: Kristina Butigan
    Sponsor: Catalyst Corporate Finance
    Location: Temple Row
12. **Clash**
    Artist: Damien Jeffery
    Sponsor: KPMG
    Location: Cathedral Square
13. **Bluey**
    Artist: Natalie Guy
    Sponsor: Harrow Green
    Location: Great Western Arcade
14. **Dr Whoot**
    Artist: Stephen McKay
    Sponsor: London Midland
    Location: Snow Hill Station
15. **The Graduate**
    Artist: Deven Bhurke
    Sponsor: Wesleyan
    Location: Colmore Square
16. **Tessellated Triangles**
    Artist: Deven Bhurke
    Sponsor: Shoosmiths LLP
    Location: Colmore Square
17. **Leo**
    Artist: Ruth Green
    Sponsor: Pinsent Masons
    Location: Colmore Square
18. **The Birmingham Children's Hospital Owl**
    Artist: Adam Pryce
    Sponsor: NoVate Direct Legal Solutions
    Location: Steelhouse Lane
19. **Florence Nightin'owl**
    Artist: Deven Bhurke
    Sponsor: Birmingham Children's Hospital NHS Trust
    Location: Outside Birmingham Children's Hospital, Steelhouse Lane
20. **Dotty**
    Artist: David Graham
    Sponsor: CrossCountry
    Location: Old Square roundabout
21. **Happy Birthday FEED!**
    Artist: Thomas McIlroy, John Moore, Alice Milner, Jay Tomlins and Jordan Hannon
    Sponsor: Birmingham Metropolitan College (BMET)
    Location: BMET, Matthew Boulton Campus, Jennens Road
22. **The Green Owl**
    Artist: Julia Zeller-Jacques
    Sponsor: Forest Holidays
    Location: Eastside City Park
23. **The Big Hoot**
    Design OWB
    Painted by Glenn Anderson
    Sponsor: OWB
    Location: Eastside City Park
24. **Through New Eyes**
    Artist: David Hand
    Sponsor: The Custard Factory
    Location: Gibb Square, The Custard Factory
25. **Yellow**
    Artist: Glenn Anderson
    Sponsor: The Custard Factory
    Location: On the roof at The Custard Factory
26. **Beorma**
    Artist: Jodie Silverman (from a design by Betty Underwood – a pupil from Camp Hill School for Girls)
    Sponsor: The Schools of King Edward VI in Birmingham
    Location: St Martin in the Bull Ring Church
27. **Selfie**
    Artist: Martin Band
    Sponsor: LDC
    Location: Green Wall, St Martin's Square, Bullring
28. **Skyline 2015**
    Artist: Nick Murley
    Sponsor: Bullring
    Location: Central Street, Bullring
29. **The Owl and the Pussycat**
    Artist: Darel Seow
    Sponsor: Birmingham Children's Hospital Charity
    Location: Level 3 balcony inside Bullring
30. **FreeRadiOwl**
    Artist: Free Radio Productions
    Sponsor: Free Radio
    Location: Level 3 balcony inside Bullring
31. **Re-Tail**
    Artist: Temper
    Sponsor: Retail Birmingham
    Location: Junction of New Street and High Street
32. **Starlight**
    Artist: Caroline Jariwala working with Birmingham Children in Care
    Funded by: Birmingham Adoption and Fostering Service
    Location: High Street
33. **I See A Darkness**
    Artist: Ben Javens
    Sponsor: Great Western Arcade
    Location: Moor Street Link adjacent to Worcester Street
34. **Nightingale**
    Design by: Miah Gill
    Painted by: Glenn Anderson
    Sponsor: Lloyds Bank
    Location: New Street
35. **Ozzy's Owl**
    Artist: Ozzy Osbourne and Graham Frank Wright
    Sponsor: Retail Birmingham
    Location: New Street
36. **Swirly Whirly Birmingham Owl-land**
    Artist: Rachel Blackwell
    Sponsor: Hortons
    Location: Burlington Arcade
37. **Owl Aboard!**
    Artist: Milan Topalović
    Sponsor: CrossCountry
    Location: New Street Station (North West Corner Entrance)
38. **Stop - rewind and come again!**
    Artist: Glenn Anderson
    Sponsor: Fort Dunlop
    Location: John Bright Street
39. **Peacock**
    Artist: Jane Anderson
    Sponsor: The Mailbox
    Location: The Mailbox
40. **Mr Architect**
    Artist: Sam Pierpoint
    Sponsor: The Cube
    Location: The Cube (Level 5 Atrium)
41. **Owl-livia**
    Artist: Charlie Langhorne
    Sponsor: Marco Pierre White Steakhouse Bar and Grill Birmingham
    Location: The Cube Rooftop Terrace - Level 25
42. **You Can Call Me Owl**
    Artist: Stephen McKay
    Sponsor: Brindleyplace
    Location: Central Square, Brindleyplace
43. **The Oozells Owl**
    Artist: Jodie Silverman
    Sponsor: Deutsche Bank
    Location: Central Square, Brindleyplace
44. **Midnight Moths**
    Artist: Alyn Smith
    Sponsor: Harrow Green
    Location: Oozells Square, Brindleyplace
45. **Percy Pertemps**
    Artist: Cathy Simpson
    Sponsor: Pertemps Network
    Location: The ICC (canalside)
46. **Owlfred**
    Artist: Kristian Movahed
    Sponsor: Birmingham Mail and Birmingham Post
    Location: The Mall at the ICC
47. **Welcome to Birmingham**
    Artist: Laura Hallett
    Sponsor: Pertemps Network
    Location: ICC entrance
48. **Owlbert**
    Artist: Meghan Allbright
    Sponsor: University College Birmingham
    Location: Centenary Square, near the amphitheatre
49. **Wise Old Owl**
    Artist: Kieron Reilly and Lynsey Brecknell
    Sponsor: Gateley Plc
    Location: Centenary Square
50. **Jack**
    Artist: Martin Band
    Sponsor: JLT Specialty Limited
    Location: Centenary Square, near the Hall of Memory
51. **TropicOwl**
    Artist: Jenny Leonard
    Sponsor: Twycross Zoo
    Location: Centenary Square, near the amphitheatre
52. **The Ship**
    Artist: Neil Morris
    Sponsor: Listers
    Location: Chamberlain Square
53. **Our Happy Hospit-owl**
    Artist: Cathy Simpson
    Sponsor: Birmingham Children's Hospital Charity
    Location: Chamberlain Square
54. **New Street Flyer**
    Artist: Mik Richardson
    Sponsor: New Street Station, Network Rail
    Location: Victoria Square
55. **Tick-Tock**
    Artist: Illona Clark
    Sponsor: Greater Birmingham Chambers of Commerce
    Location: Victoria Square
56. **Unity within Diversity**
    Artist: Somia Jamal
    Sponsor: Birmingham Airport
    Location: Victoria Square
57. **Active Owl**
    Artist: Craig Earp
    Funded by: Birmingham Wellbeing Service
    Location: Victoria Square
58. **Alf the Penguin Owl**
    Artist: Deven Bhurke
    Sponsor: The National SEA LIFE Centre
    Location: Victoria Square (lower level)

59. Bob the Bat
Artist: Ruth Green
Sponsor: Wild in Art
Location: Gas Street Basin

60. Tea T-Owl
Artist: Amy Crabtree
Sponsor: Wild in Art
Location: Junction of Corporation Street and James Watt Queensway

61. The Sutton Coldfield Owl
Artist: Scarlett Byfield
Sponsor: Birmingham Metropolitan College (BMET)
Location: BMET Sutton Coldfield Campus, Lichfield Road,
Sutton Coldfield

62. Serenity
Artist: Neil Morris
Sponsor: Dignity Plc
Location: Holy Trinity Parish Church Gardens, Sutton Coldfield

63. Spotting and Jotting in Birmingham
Artist: Matt Sewell
Sponsor: Sutton Coldfield Town Centre BID
Location: Outside Sutton Park
Visitor Centre, Sutton Coldfield

64. Ahoy Matey
Artist: Deven Bhurke
Sponsor: The Gracechurch Centre
Location: The Gracechurch Centre, Sutton Coldfield

65. A Word to the Wise
Artist: Elizabeth Forrest
Sponsor: The West Brom
Location: The Mall, The Parade, Sutton Coldfield

66. Hedwig Owl
Artist: Michelle Heron
Sponsor: Sutton Coldfield Town Centre BID
Location: Maney Corner, Birmingham Road, Sutton Coldfield

67. Love Owl
Artist: Nisha Grover
Sponsor: BEST WESTERN PREMIER Moor Hall Hotel and Spa
Location: BEST WESTERN PREMIER Moor Hall Hotel and Spa, Sutton Coldfield - entrance via Weeford Road

68. Rainforest
Artist: Anna Dunn
Sponsor: Twycross Zoo
Location: Twycross Zoo, Atherstone

69. Perry Chocobow Swanet
Artist: Lawrence Roper working with Witton Lodge Community Association
Funded by: Birmingham City Council and NewRiver Retail
Location: Central Square Shopping Centre, High Street, Erdington

70. Fleet and Free
Artist: Joshua Billingham
Sponsor: Birchfield Harriers
Supported by: LDC
Location: Alexander Stadium, Perry Barr

71. The Handsworth Park Owl and the Pussycat
Artist: Scylla Magda working with Handsworth Park Association
Funded by: Birmingham City Council and Arts Council England
Location: Handsworth Park, Holly Road, Handsworth

72. Octavia
Artist: Faith Pearson working with Octavius Learning and Development Partnership
Funded by: Birmingham City Council, Veolia Environmental Trust and Baron Davenport's Charity
Location: Soho House, Soho Avenue

73. The Birchfield Sable
Artist: Jane Anderson working with Black Voices UK
Funded by: Aston Villa Football Club, Birmingham City Council and Awards for All
Location: Aston Park, Trinity Road, Aston

74. Midnight Hoot
Artist: Jayne Deeley
Sponsor: Fort Dunlop
Location: Fort Dunlop (forecourt)

75. Night Owl
Artist: Michelle Turton
Sponsor: Fort Dunlop
Location: Fort Dunlop (atrium)

76. Oliver
Artist: Sophie Handy and Claire Witcomb working with
Nechells POD
Funded by: Birmingham City Council and Nechells POD
Location: The POD, Oliver Street, Nechells

77. Saltley Stories
Artist: Martin McNally and Sharonjeet Galsinh working with Reel Access and Norton Hall
Funded by: Birmingham City Council and Awards for All
Location: Ward End Park, Washwood Heath Road

78. Fitcap Wisey
Artist: Mr the Beef (Inkygoodness) working with FITCAP
Funded by: Birmingham City Council and Birmingham Airport
Location: Blakesley Hall Gardens, Blakesley Road

79. Showldon
Artist: Milan Topalović working with St Thomas' Church and Community Project
Funded by: Birmingham City Council and Birmingham Airport
Location: Sheldon Country Park, Old Rectory Farm, Ragley Drive

80. Papa Winson
Artist: Colin Gabbidon working with Ladywood Arts Forum Funded by Birmingham City Council and Awards for All
Location: Summerfield Park,
Winson Green

81. Poddy
Artist: Fozia Malik working with Our Community CIC
Funded by: Birmingham City Council and Wild in Art
Location: Washwood Heath Health and Wellbeing Centre

82. Blodeuwedd
Artist: Guy McKinley
Sponsor: Wild in Art
Location: Kings Heath Park, Kings Heath

83. Owl of Athena
Artist: Karoline Rerrie
Sponsor: Wild in Art
Location: Kings Heath Library, Kings Heath

84. The Owl and the Pussycat Went to Sea
Artist: Mik Richardson
Sponsor: Kings Heath BID
Location: Kings Heath Village Square, Kings Heath

85. Buttons
Artist: Michelle Heron
Sponsor: Cadbury World
Location: Cadbury World, Bournville

86. Twit Choo-Choo
Design by: Joseph Hewston
Painted by: Glenn Anderson
Sponsor: CrossCountry
Location: University Station Plaza, Edgbaston

87. The Bone Ranger
Artist: Anne Guest
Sponsor: University of Birmingham
Location: West Gate

88. Hootankhamoon
Artist: Dale E Evans
Sponsor: University of Birmingham
Location: The Joseph Chamberlain Memorial Clocktower, University
of Birmingham, Edgbaston

89. G'owl'd
Artist: Temper
Sponsor: Edward's Trust
Supported by: Wild in Art
Location: Birmingham Museum and Art Gallery

The Big Hoot's LITTLE HOOT



The Little Hoot Owlets

1. Birmingham Museum and Art Gallery
2. Library of Birmingham, Centenary Square
3. BBC Birmingham, The Mailbox
4. St Martin in the Bull Ring Church
5. The Custard Factory
6. Soho House
7. Aston Hall
8. Central Square Shopping Centre, Erdington
9. Sutton Park, Sutton Coldfield
10. The Gracechurch Centre, Sutton Coldfield
11. Blakesley Hall Museum
12. Sheldon Country Park
13. Birmingham Airport
14. Sarehole Mill Museum
15. Birmingham Wildlife Conservation Centre
16. Woodgate Valley Country Park
17. Lickey Hills Country Park
18. Kings Heath – individual shops on the High Street

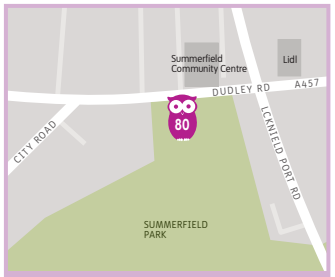
Big Hoot

Little Hoot

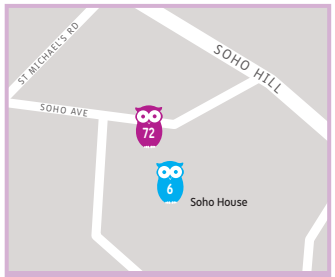


These maps are a guide and all owl locations are correct at the time of print. More detailed maps are available on The Big Hoot app or please check www.thebighoot.co.uk for the latest location updates.

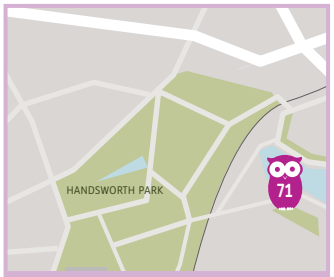
The North



Summerfield Park, Winson Green



Soho House



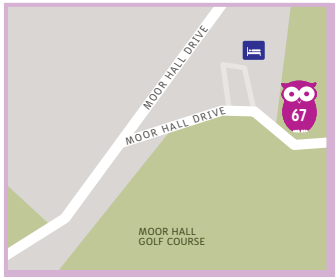
Handsworth Park



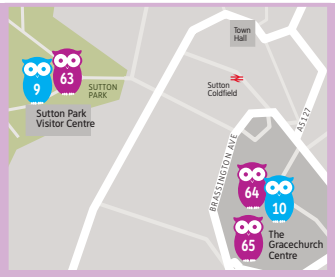
Alexander Stadium



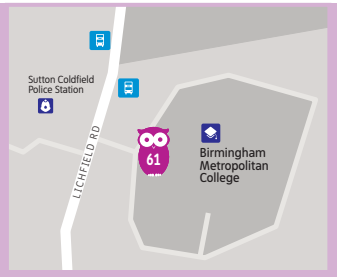
Aston Park



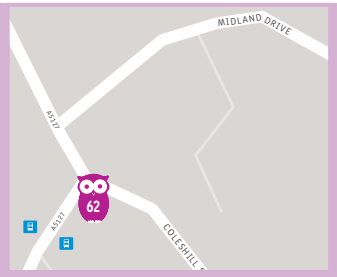
BEST WESTERN PREMIER Moor Hall Hotel & Spa (via Weeford Road)



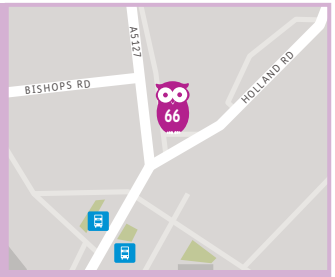
Sutton Park



Birmingham Metropolitan College Campus

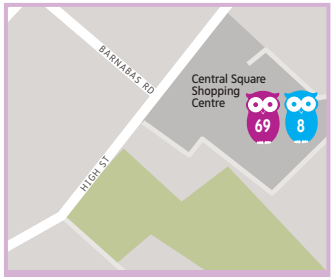


Holy Trinity Parish Church Gardens

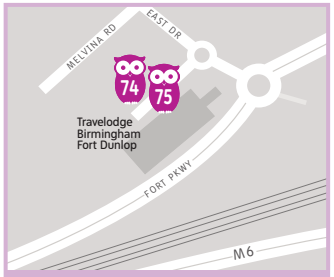


Empire Cinema Manley Corner

Sutton Owlfield



Erdington



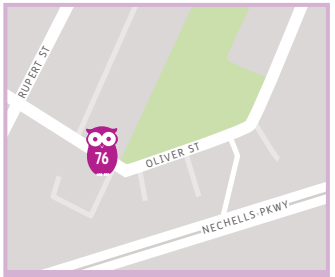
Fort Dunlop



Ward End Park

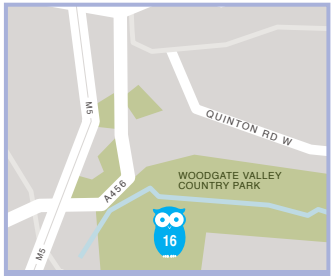


Washwood Heath

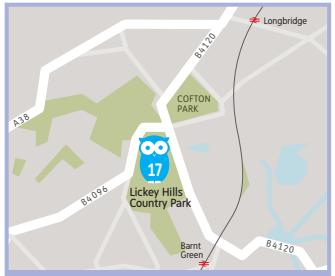


The Pod, Nechells

The South



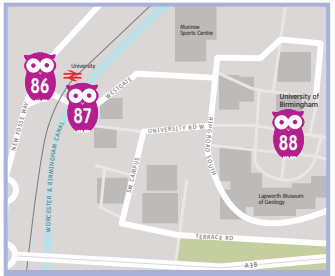
Woodgate Valley Country Park



Lickey Hills Country Park



Cadbury World



University of Birmingham



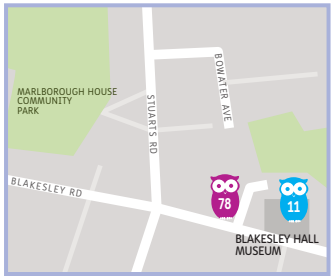
Birmingham Wildlife Conservation Park



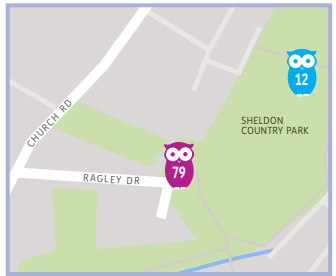
Kings Heath



Sarehole Mill Museum



Blakesley Hall

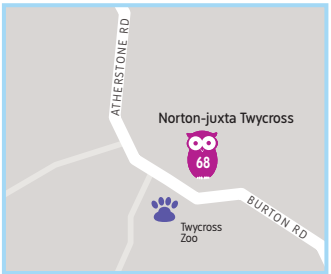


Sheldon Country Park, Old Rectory Farm



Birmingham Airport

Outside Birmingham



Twycross Zoo, Atherstone





Big Hoot Community



The Big Hoot's LITTLE HOOT BIRMINGHAM 2015

As you are out and about tracking down the owls, look out for over 120 smaller owlet sculptures.

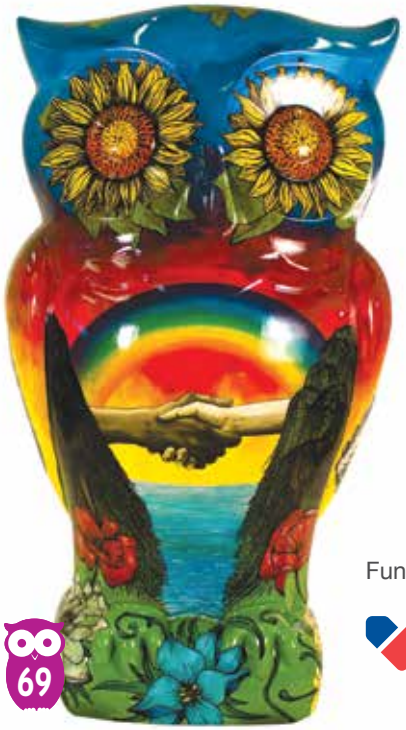
The Little Hoot is a citywide education programme which has engaged young people from nursery, primary, secondary and special schools together with a college and four community groups.



Over 25,000 children have spent many months experiencing and enjoying the magic of the visual arts while undertaking their own fundraising activities for Birmingham Children's Hospital. All their individually designed owlet sculptures are displayed in 'parliaments' in 18 venues across the city. (Please see map overleaf).

The enthusiasm and commitment of teachers and pupils to be at the core of this unique cultural experience has already propelled it into being Britain's biggest school public art event of the year.

A very big thank you to everyone who has embraced this project - your collective creativity is nothing short of 'owl-some'!



Birmingham City Council Culture Commissioning Service - with match-funding by businesses and grants - have supported 10 arts projects to enable communities to participate in this special event. Located in the heart of Birmingham's neighbourhoods, teams of residents from local children and young people to adults of all ages have taken part in workshops led by experienced artists to explore, celebrate and share the cultural heritage of the city's residents through the decoration of Big Hoot owl sculptures.

Some projects have focused on local history, others looked to the future, or explored the more recent past - such as the inspiring consequences of the demolishment of Perry Common in the late 1980s/ early 90s. One team worked with award-winning a cappella quintet, Black Voices, while another took inspiration from Soho House, once the home of influential industrialist, Matthew Boulton, and a meeting place for some of the greatest minds of the 18th century.

Swoop on into the neighbourhoods of Birchfield, Bordesley Green, Handsworth, Nechells, Erdington, Soho, Ward End, Winson Green and Yardley to discover lots of interesting facts, including Charlie Chaplin's connection to the city!

THE SCHOOLS OF KING EDWARD VI IN BIRMINGHAM
In pursuit of educational excellence for all

Funded by:
Birmingham City Council

For The Little Hoot Trail Map go to www.thebighoot.co.uk

Find out more about these projects at www.thebighoot.co.uk/community

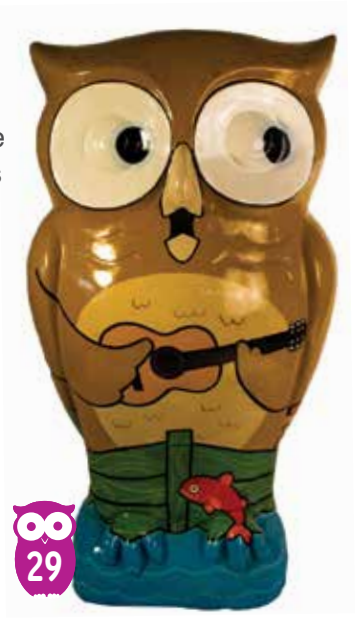
Get involved and Raise Funds for Birmingham Children's Hospital

Thanks to the generosity of our wonderful charitable supporters they have enabled us to fund a whole range of projects that make us a world-class Children's Hospital that the whole region depends on.



There is always so much more that we can and want to do for our amazing hospital and never ones to rest on our laurels, this year we are raising money for a range of vital projects such as Magnolia House, a brand new facility for families facing the toughest time imaginable and completing our Let Us Play Appeal that intends to create bright and spacious playrooms that will make each child's stay in hospital a little better.

If you would like to help us to achieve something extra special this year then please support The Big Hoot by getting sponsored to complete the trail, visit one of our shops or help us find a home for these amazing sculptures at the auction.



Here are some 'owlsome' ideas to get you started...

Big Hoot Trail Trek

Why not get sponsored to visit every owl on The Big Hoot Trail? You could take on a timed trek and record yourself with a photo at each owl and post to Facebook, Twitter and Instagram using #thebighoot2015.

Wise Old Owl Quiz

We all know owls are the wisest of birds. Test your wise owls by holding a quiz at work, school or even at your local pub.

Big Hoot Bake

Most people love a piece of cake and a bake sale over lunch or at home is one of the most popular ways to raise funds. You could theme your sale with owl shaped biscuits or decorations and see how creative children, parents and staff can be! Selling tea, coffee and hot chocolate or holding a Big Hoot raffle will also help boost your profits.

Text HOOT to 70099 to donate £2 today

to Birmingham Children's Hospital Charity

Birmingham Children's Hospital Charity
Registered Charity Number: 1160875

You will be charged £2 plus a message charge at your standard network rate. Birmingham Children's Hospital Charity will receive 100% of the donation regardless of your network. To find out more about the impact your donation will make, please visit: www.bch.org.uk/money

Find out more about how you can support Birmingham Children's Hospital at www.bch.org.uk

Have a Hoot - Owl Spotting Itineraries

Owl Spotting by Tram

Big Hoot Owls	61 city centre owls and 1 at Soho House
Little Hoot Owlets	5 city centre clusters and 1 at Soho House
Route	Midland Metro. Every 6-8 minutes Monday to Saturday 9am-6pm. Every 15 minutes on Sundays.
Time needed	2 hours
Cost	Metro all day ticket adult £5.40, child £3.90, family (6 people including one or two adults and at least one child) £10.00. Ticket valid Monday to Friday after 9.30am and all day at weekends and Bank Holidays. Buy tickets on the Metro.
Start/finish	Any Metro stop between Birmingham Snow Hill and Wolverhampton St George.

A short walk is required from each stop to the owl locations. You can also combine bike and Metro. Brompton folding bikes can be carried at any time and are available to hire near Birmingham Snow Hill (Colmore Row).



Owl Spotting by Bike

Big Hoot Owls	12
Little Hoot Owlets	4
Route	University and Kings Heath cycle tour
Distance	11 miles (18km)
Time needed	At least 4 hours
Cost	Free (additional charge for bike hire). You can hire bikes from Cycle Chain (canal boat off Brindleyplace) or Brompton Docks (Moor Street and Snow Hill/Colmore Row).
Start/finish	New Street Station, Stephenson Street

- Back streets to Gas Street Basin (Birmingham and Worcester Canal)
- Canal towpaths towards University of Birmingham and Bournville Station (connects with Harborne route at University)
- Quiet streets – Maryvale Road, across Pershore Road and Hunt's Road to Rea Valley Cycle Route
- Rea Valley Cycle Route to Cartland Road
- Busy road – uphill on Cartland Road to Vicarage Road (Kings Heath Park and All Saints)
- Busy road – Kings Heath High Street to Library
- Park routes – Highbury Park to Holders Lane and Cannon Hill Park
- Cycle track (NCN Route 5) to Belgrave Middleway crossing
- On road (NCN Route 5) to city centre and New Street Station, Gooch Street, Sherlock Street, Hurst Street and Hill Street

Owl Spotting by Bus

Big Hoot Owls	11
Little Hoot Owlets	4
Route	Outer Circle No. 11 bus. Every 10 minutes Monday to Saturday 9am-6pm. Every 15-20 minutes during evenings and weekends.
Time needed	6 hours - 1 day, although the route can be done in smaller sections over shorter periods of time.
Cost	National Express Day Saver adult £4.20, child £2.20; family/group (6 people, including one or two adults with children aged 5-15) £8. Buy tickets on the bus.
Start/finish	At any point on the route.

The No.11 (outer circle) bus route is one of the longest in the UK at 27 miles. There are regular buses in both clockwise (11C) and anti-clockwise directions (11A). Approximate travel times between stops:

- Erdington to Ward End: 10 minutes
- Ward End to Yardley (Oaklands Rec): 10 minutes
- Yardley to Kings Heath: 25 minutes
- Kings Heath to Harborne: 20 minutes
- Harborne to Dudley Road (Summerfield Park): 20 minutes
- Dudley Road to Soho Road (Soho Hose and Handsworth Park): 10 minutes
- Soho Road to Perry Barr (One Stop Shopping Centre): 10 minutes
- Perry Barr to Erdington: 15 minutes

A short walk is required from each bus stop to the owl locations, with a longer walk (10 minutes) to Ward End Park and Handsworth Park.



Owl Spotting by Train

Big Hoot Owls	61 city centre owls and 12 in other locations.
Little Hoot Owlets	5 city centre clusters and 4 in other locations.
Route	Cross-City line. Every 10 minutes Monday to Saturday 9am-6pm. Every 30 minutes on Sundays.
Time needed	4 hours - half day, although it can be done in smaller sections over a shorter time.
Cost	Day Tripper (after 9.30am, plus all day weekends and Bank Holidays) adult £6.40, child (5-15) £4.30; family (one or two adults plus at least one child (aged 5-15) £11. Buy tickets from station ticket offices or ticket machines.
Start/finish	Any station between Redditch, New Street and Lichfield.

A short walk is required from each station to the owl locations. You can also combine bike and train. Bikes can be carried on the Cross-City line on off-peak trains (no need to book) and Brompton folding bikes can be carried at any time.

Follow The Big Hoot by bus, train, tram, bike and on foot. Here are a few accessible routes developed by Network West Midlands.

Thanks to our sponsors who are here to help you on your owl spotting journey around the city:

NetworkRail
crosscountry
londonmidland

For your local journey planning visit www.networkwestmidlands.com or call 0871 200 2233 (bus and metro only).



The Big Hoot
Merchandise



Visit The Owltlet in the Great Western Arcade and the Fundraising Hub at Birmingham Children's Hospital to get your hands on a wide range of Big Hoot merchandise. From adorable collectable owl figurines and paint your own owl sets to mugs and T-shirts, you are sure to find the perfect memento of the summer The Big Hoot owls took over Birmingham.

Find out more about merchandise, bulk purchases and unique branded items at:

www.thebighootstore.com
and www.bch.org.uk/shop



Owl You Need is Love!

The owls are works of art, created by professional artists and the people of Birmingham, so please look after them.

At the end of the trail and following their time on the streets, the owls will fly off to auction to raise money for Birmingham Children's Hospital. If you find an owl that has been damaged, please call:

0121 303 4149

The Big Hoot would also like to thank: Mahendra Chauhan, Business and Operations Manager, City Centre Management; Lydia Miller, Culture Officer, Birmingham City Council; Keith Bray, Birmingham Control Centre, Highways - Services.

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